



## In the Spotlight

14/04/2007 - Bound To Be a Bestseller

Next events

Contact

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The History of the FEI World, Continental and Regional Championship  
by Max E. Ammann

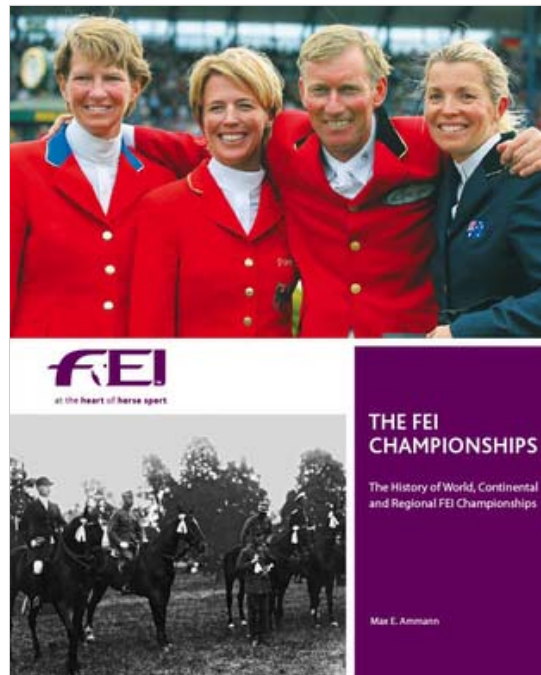
It's big and bursting with information - 55 chapters in 378 pages and complemented by a total of 1,412 photographs - Max Ammann's new publication is destined to become an essential reference work for everyone involved in equestrian sport.

Max himself is something of a legend. He established his credentials as a journalist while working in New York during the 1960's but is probably best known as creator of the super-successful FEI World Cup™ Jumping series which he directed over a 25-year period from 1978 to 2003. He was also Press Officer for the FEI for much of that time, introducing a greater level of professionalism in the area of media management through his involvement with press organisation at many major fixtures including the 1988 Seoul and 1992 Barcelona Olympic Games.

His board memberships have included the Presidency of the International Alliance of Equestrian Journalists and the Central Swiss Press Association and he acted as Advisor for the World Equestrian Games in Stockholm while also contributing his expertise to a number of FEI Committees over the years. In 1993 he was voted Equestrian Personality of the Year by the International Jumping Riders Club - an honour indeed - and some of the other titles included in his literary production-line have included the 1974 publication "The History of the Swiss Cavalry" and "The History of Equestrian Sport" which was published in German in 1976 and then re-printed and enlarged six years later. His annual Media Guides for the show jumping World Cup series became bibles for those involved in the sport, and his specialised skill in the area of record-keeping is what has brought about this latest offering.

With Forewords from three notable former FEI Presidents - HRH The Duke of Edinburgh, HRH The Princess Royal, HRH Doña Pilar de Borbón - and yet another from current President, HRH Princess Haya Bint Al Hussein, "The History of the FEI World, Continental and Regional Championships" begins with details of the first championships in 1902, including some intriguing black-and-white photographs, and runs right through to the final-four individual show jumping decider at last summer's FEI World Equestrian Games in Aachen. No stone is left unturned as Max delves into the detail of Pan American Games, Regional Games and Championships in the Americas, Asian Games and Arab, African and Asian Championships along with Young Rider, Junior, Pony and Children's Championships. And there is even a chapter on World Records in the High and Long Jump and Puissance, the latter of which has been enjoying something of a renaissance in recent times.

Funded jointly by 54 of the biggest names in the world of equestrian sport and the FEI, this excellent book, which comes with a price tag of just CHF 60 (USD 49 / EUR 37) plus postage, looks set to become a treasured archive for anyone involved in the equestrian disciplines and you can order your copy directly from the FEI right now.



### Next events

Melbourne (dates TBA) (AUS)  
CDI-W League Final Pacific  
01/01 - 31/12/07

Hardelot (FRA)  
CSI2\* / CSI1\* (Young Horses)  
13/04 - 15/04/07

Ravenna (ITA)  
CIC3\* / CCI2\* w-out SC / CIC1\*  
13/04 - 15/04/07

Ballindenisk (IRL)  
CIC3\*-W / CIC2\* / CIC1\* / CCI1\* w-out SC  
20/04 - 23/04/07

Berrima, NSW (AUS)  
CIC3\* / CIC2\* / CIC1\* / CICJ1\*  
21/04 - 22/04/07

Birmingham (GBR)  
CSI4\*  
12/04 - 15/04/07

Lummen (Spring Tour) (BEL)  
CSI3\*  
13/04 - 15/04/07

Parma (ITA)  
CEI3\* 160km+ / CEIOYJ3\* 120km / CEI2\* 110km  
14/04 - 14/04/07

Katy, TX (USA)  
CRI2\*  
20/04 - 20/04/07

Le Vigan (FRA)  
CEI3\* 160km  
21/04 - 21/04/07

Charlotte, NC (USA)  
CSI4\*  
13/04 - 15/04/07

Nîmes (FRA)  
CIC1\*  
13/04 - 15/04/07

Sydney, NSW (AUS)  
CSI[-W]  
15/04 - 15/04/07

Lummen (Spring Tour) (BEL)  
CSI3\*  
20/04 - 22/04/07

### Contact

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