



INTERNATIONAL  
OLYMPIC  
COMMITTEE



**APPLICATION PROCESS FOR  
SPORTS SPECIALISTS JOURNALISTS AND PHOTOGRAPHERS  
OLYMPIC EQUESTRIAN COMPETITION, HONG KONG  
AUGUST 2008**

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The equestrian events for the Beijing 2008 Olympic Games will be held at the Hong Kong Sports Institute and Penfold Park in Shatin, Beas River Country Club, Hong Kong from 9-21 August 2008.

The International Olympic Committee (IOC), in collaboration with the Beijing Organising Committee for the Games of the XXIX Olympiad (BOCOG) and the International Equestrian Federation (FEI) has exceptionally determined to allocate a limited number of equestrian sports specialist journalist (Es) and sports specialist photographer (EPs) accreditations in order to maximise the opportunities for specialist media to cover the equestrian events in Hong Kong.

*A sport specific journalist (Es) is a journalist, editor or photographic editor employed or contracted by a national agency, a general daily newspaper, sports daily, a sports magazine or sports internet site or periodical, or an independent/freelance journalist under contract, specialising in a sport on the Olympic Games program.*

*A sport specific photographer (EPs) is a photographer specialising in a sport on the Olympic Games program.*

These accreditations will be allocated by the IOC in liaison with the International Equestrian Federation (FEI) for equestrian sports specialist journalists and photographers who have not been accredited by their National Olympic Committee (NOC) in the Press by Number process for Beijing 2008, which began on 1 March 2007.

Membership of IAEJ (International Alliance of Equestrian Journalists) will be taken into consideration in deciding the allocation of accreditations.

The accreditations will provide access to media areas in the Equestrian venue in Hong Kong (media work room, press tribunes, mixed zone, press conference room and, for accredited photographers, photo positions).

The accreditation does not provide access to any events in Beijing or other co-host cities in China.

The IOC will be the Responsible Organisation for Es and EPs equestrian accreditations; however the FEI will coordinate the application process.

**A sports specific journalist/photographer who has not received an accreditation through the NOC process and wishes to apply for an equestrian sports specialist accreditation, should complete the application form and return it to Malina Gueorguiev, Communications Department, International Equestrian Federation at [m.gueorguiev@sport.org](mailto:m.gueorguiev@sport.org)**

**The deadline for applications is 8 July 2007. Late requests will not be considered.**

For further information please contact the IOC at [media.operations@olympic.org](mailto:media.operations@olympic.org)



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Please read the following information for important key dates relating to the equestrian sports specialist accreditation process.

KEY DATES	
<b>14 May 2007</b>	The application form for accreditation as an equestrian sports specialist journalist or photographer is available at <a href="http://www.horsesport.org">www.horsesport.org</a>  Interested organisations should complete the application form and return it by email to the FEI by <b>8 July 2007</b> to <a href="mailto:m.queorguiev@horsesport.org">m.queorguiev@horsesport.org</a>
<b>8 July 2007</b>	Deadline for applications. The IOC, in liaison with the FEI, will determine the final list of accreditations. Late requests will not be considered.
<b>8 Aug 2007</b>	The IOC will contact each successful applicant to confirm their accreditation. Unsuccessful applicants will also be contacted. All correspondence will be by email.  The IOC will provide NOCs with the names of all successful accreditation applicants that are resident in their territory.
<b>15 Aug 2007</b>	BOCOG will send the successful applicants the Media Information Guide, as well as accommodation and rate card information.
<b>1 Nov 2007</b>	BOCOG will send the Press by Name forms to the sports specialist journalists and photographers to be accredited.  Sports specialists are to complete the Press by Name accreditation forms and return them to BOCOG.
<b>29 Feb 2008</b>	Deadline to return the Press By Name form to BOCOG in order to receive the Olympic Identity and Accreditation Card (OIAC).
<b>8 May 2008</b>	BOCOG Accreditation Department starts the distribution of Olympic Identity and Accreditation Cards (OIAC) to sport specialist journalists and photographers.
<b>8 July 2008</b>	OIAC acts as a valid VISA into Hong Kong.
<b>8-24 Aug 2008</b>	Games of the XXIX Olympiad, Beijing.  The equestrian competition will take place in Hong Kong from Saturday 9 August to Thursday 21 August.

Further information or questions can be directed to the IOC at  
**[media.operations@olympic.org](mailto:media.operations@olympic.org)**