



International Association of Athletics Federations

Setting up a Development Programme

The Example of Athletics

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IAAF



Justification of the IAAF Development Programme

- To encourage participation in Athletics at all levels throughout the world regardless of age, gender or race.
- To foster and support the worldwide development of Athletics and the dissemination of technical, medical, logistical, financial or other information which achieves this aim to its Members and Area Associations.



Justification of the IAAF Development Programme

“The practice of physical education and sport is a fundamental right for all.”

UNESCO 1978

Sport is “a major tool not only for health and physical development but also for acquiring values necessary for social cohesion and intercultural dialogue”

UNITED NATIONS 2003



What exactly is “Development”?

Development is:

- a term from Economics and Political Sciences
 - about the change for improvement: changing people, structures and processes
 - an ongoing process
 - Systemic
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What exactly is “Development”?

The Process of Development requires:

- a vision as well as goals and objectives.
 - knowledge about causes of under-development.
 - knowing the personnel involved in development processes.
 - knowledge about how to modify processes and structures.
 - decision on appropriate means for development.
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IAAF Development Definition

The development of athletics is the dynamic, ongoing process of ensuring all the necessary requirements for the build-up and operation of a self-sufficient system of effective interrelated programmes for both elite and grass roots athletics.

IAAF 1991



Features of a Development Programme

Knowing what to develop!

- Sport Analysis
- Audit - Situation analysis

Knowing how to develop!

- Development Strategy
- Development Means

Knowing if development was effective

- Success indicators
 - Ongoing evaluation
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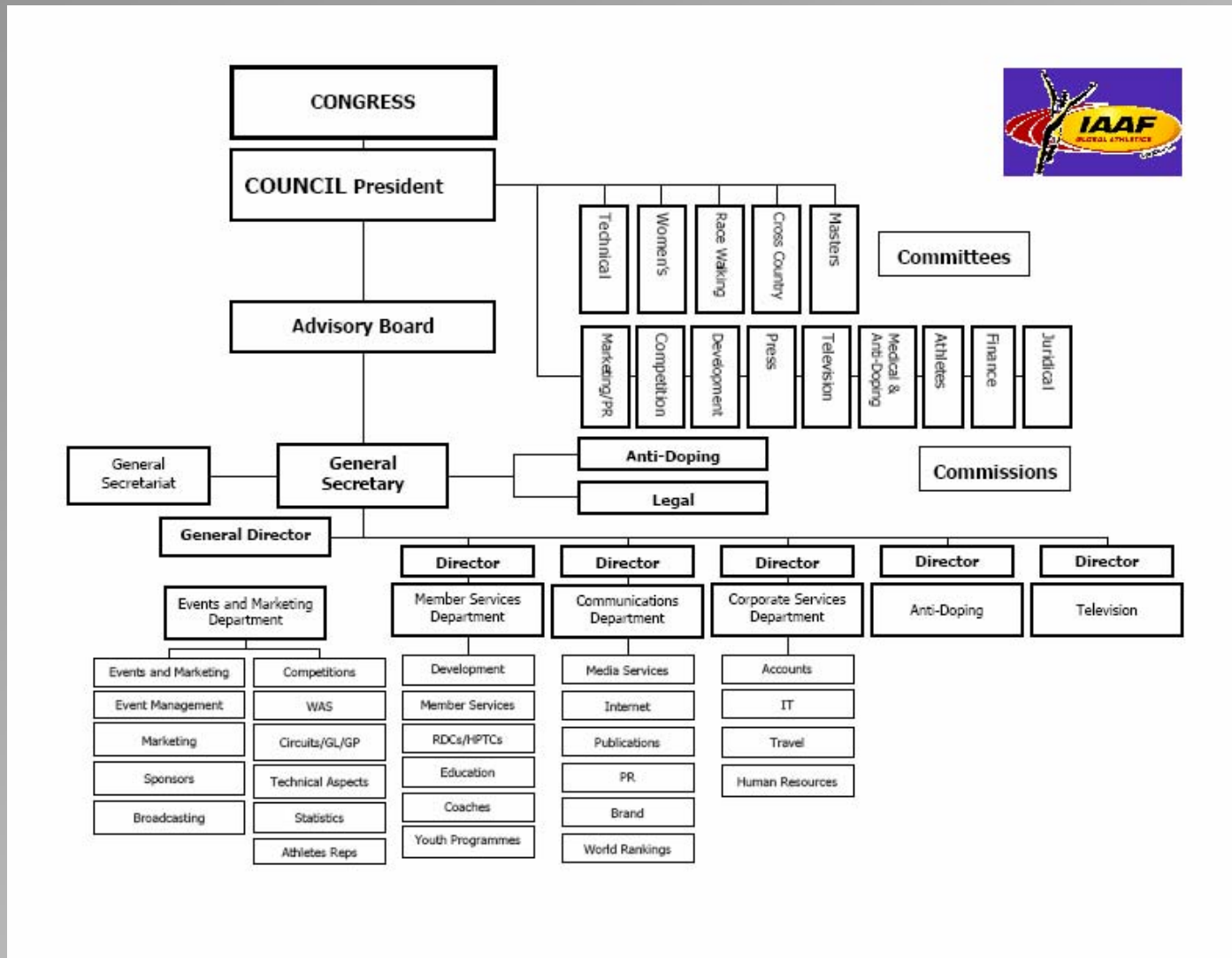


Development Programme' Prerequisites

- Central coordinating office with a clear line of command
 - Staff with specific expertise in development
 - Incorporation into IF structure
 - Political support, cooperation and advice
 - Funds
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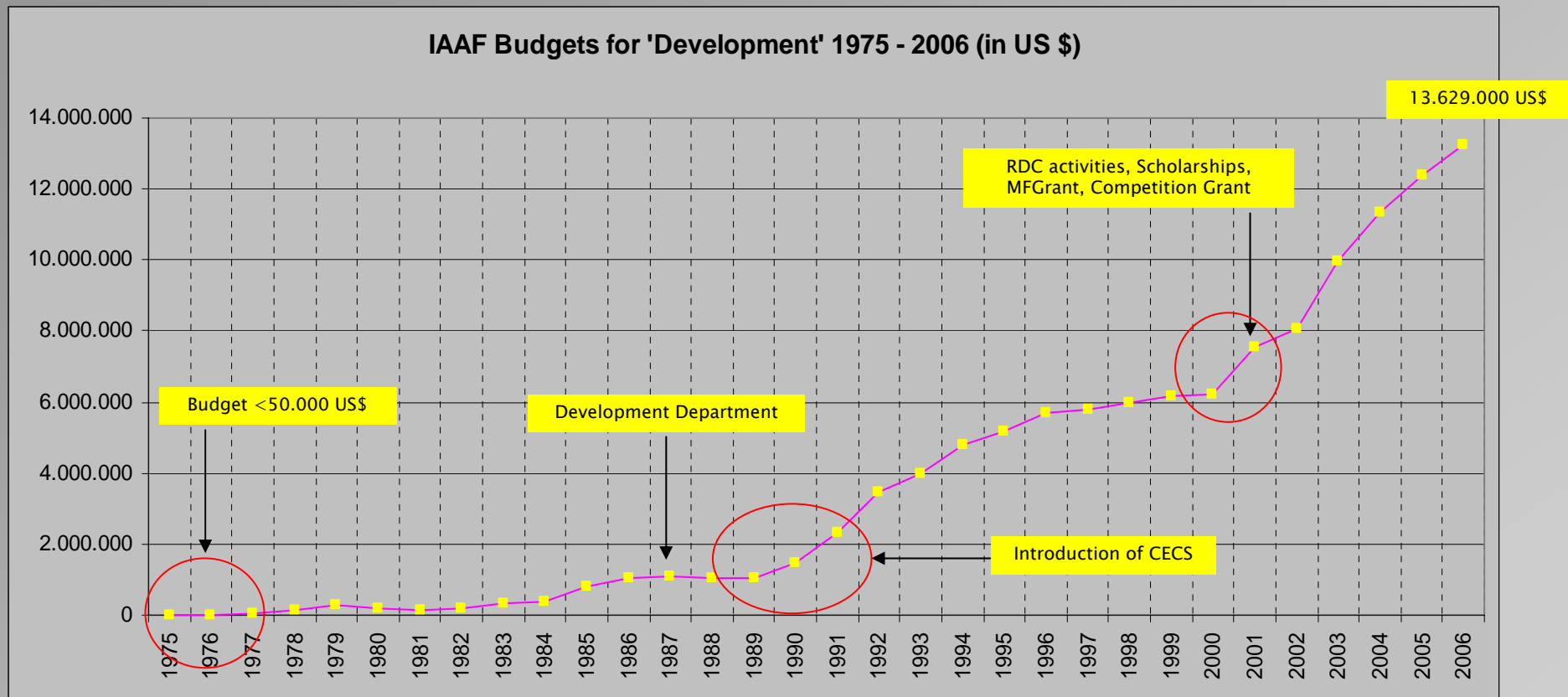


IAAF Structure





IAAF Development Budget





IAAF Development Measures

- **Implementation of permanent structures**
 - *IAAF Development Department*
 - *Regional Development Centres (9)*
 - *High Performance Training Centres (7)*
 - *Accredited Training Centre (15)*

 - **Implementation of systems**
 - *Coaches Education and Certification System (CECS)*
 - *Technical Officials Education and Certification System (TOECS)*
 - *Race Walking Judges Education and Certification System (RWJECS)*

 - **Courses**
 - *Seminars for key athletics personnel by RDCs (12)*
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IAAF Development Measures

- **Technical Material**

- *Books, Technical Magazines, Bulletins, e-letters, newsletters, CD-Roms, DVD, Video, Online support*

- **Financial Assistance**

- *Member Federation Grant*
- *Area Competition Grant*
- *Area Administration Grant*
- *B-Standard Scholarship Project*
- *Special Grants*

- **Facilities and Equipment**

- **Athletics promotion**

- *Kids Athletics*
 - *School Athletics*
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IAAF Development Measures

- **Advice**

- *Federations Assistance Unit at the IAAF HQ*
- *Temporary Federations Assistance Office*
- *Temporary RDC Office during Continental Championships*
- *RDC Directors visits*

- **Monitoring Cooperation**

- *Annual Report Form*
 - *Federation Activity Index*
 - *RDC Directors visits*
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“You can’t make the grass grow faster
by pulling on the blades”

African Proverb
